

THE JOAN AND IRWIN JACOBS PERFORMING ARTS CENTER



Naming Opportunities

Currently Available

As of June 1, 2025

As of June 1, 2025	
Outdoor Patron Patio	
Administrative Suite	
Main Stage Theater Stage	
Lower Floor Level	•
Ground Floor Level	\$1,000,000
Upper Floor Level	\$1,000,000
Projecting Marquee Sign	\$250,000
Dressing Room (3 available)	\$250,000
Costume Shop	\$250,000
Loading Dock	\$150,000
Main Stage Sound Mix Position	\$100,000
Main Stage Lighting Rigging	\$100,000
Main Stage Production Video System	\$100,000
Catwalk (2 available)	\$100,000
Studio Lighting System	\$100,000
Drink Rail South B	\$100,000
Main Lobby Sliding Door (1 available)	\$100,000
Main Stage Acoustic Panel (6 available)	\$50,000
Main Stage Theater Sound & Light Lock (3 available)	\$50,000
Back of House Video Show Relay	
Studio Theater Sound & Light Lock (2 available)	\$50,000
Indoor Digital Signage (3 available)	
Water Fountain / Refill Station (2 available)	\$50,000
Roosevelt Road Colonnade Column (6 available)	\$25,000
Studio Theatre Lighting Console	\$25,000
Archway (4 available)	\$25,000
Locker Wall	\$25,000
Assisted Listening Device (2 available)	\$25,000
AED (quantity TBD)	
Exit Sign	\$10,000
Main Stage Theatre Seat (141 available)	\$2,500
Studio Theatre Seat (66 available)	\$1,000

The Joan and Irwin Jacobs Performing Arts Center c/o Cygnet Theatre 4891 Pacific Hwy, Ste 115, San Diego, CA 92110

CYGNET THEATRE

THE JOAN AND IRWIN JACOBS PERFORMING ARTS CENTER



Reserved

Performing Arts Center Main Stage Theatre Studio Theatre Main Patron Lobby Rehearsal Studio The Grand Stairway

Lower Lobby North Bar South Bar

Community Green Room

Box Office

Roosevelt Road Colonnade

Truxtun Road Arcade Studio Theatre Stage Lobby Elevator

Lower Lobby Art Gallery

Orchestra Space

Main Stage Green Room

Dressing Room (1)

Main Stage Lighting System Main Stage Control Booth

Conference Room

Main Downstairs Hallway

North Terrace

Accessibility Walkway North Accessibility Walkway South

Gallery Seating North Gallery Seating South

Main Lobby Sliding Door (1)

Wig & Makeup Room Production Office Suite Main Stage Sound System Studio Sound System Studio Control Booth

Main Women's Restroom

Main Men's Restroom

West Firepit East Firepit

Drink Rail North A Drink Rail South A Drink Rail North B Box Office Stairway

Stage Door

Backstage Stairway

Main Stage Dance Flooring Main Lobby Entrance (2) Main Family Restroom

Laundry Room

Indoor Digital Signage (1)
Artists Restroom Suite

Paint Room Dimmer Room

Rehearsal Studio Entrances (2)

Production Elevator

AED (1) Archway (1)

North Patron Bar Art Panel Roosevelt Road Colonnade (3) South Patron Bar Art Panel

Follow Spot Room

Main Stage Lighting Console Water Fountains/ Refill Station (2) Roosevelt Road Colonnade Column (3)

Ghost Light Studio Ghost Light Main Stage Arcade Bench (13) Cypress Tree (9)

Main Stage Theater Seat (141) Studio Theater Seat (89)