

Naming Opportunities

Currently Available

As of July 1, 2026

Outdoor Patron Patio	\$3,000,000
Administrative Suite	\$1,000,000
Main Stage Theater Stage	\$1,000,000
Projecting Marquee Sign	\$250,000
Dressing Room (3 available)	\$250,000
Loading Dock	\$150,000
Concessions Storage Lower Lobby (Libation Library)	\$100,000
Main Stage Sound Mix Position	\$100,000
Main Stage Lighting Rigging	\$100,000
Main Stage Production Video System	\$100,000
Catwalk (2 available)	\$100,000
Studio Lighting System	\$100,000
Main Lobby Sliding Door (1 available)	\$100,000
Main Stage Acoustic Panel (6 available)	\$50,000
Main Stage Theater Sound & Light Lock (3 available)	\$50,000
Studio Theater Sound & Light Lock (2 available)	\$50,000
Roosevelt Road Colonnade Column (6 available)	\$25,000
Archway (3 available)	\$25,000
Assisted Listening Devices (1 available)	\$25,000
AED (1 available)	\$25,000
Backless Bench (7 available)	\$7,500
Main Stage Theatre Seat (91 available)	\$2,500
Studio Theatre Seat (47 available)	\$1,000

Reserved

Performing Arts Center
Main Stage Theatre
Studio Theatre
Main Patron Lobby
Rehearsal Studio
The Grand Stairway
Lower Lobby
North Bar
South Bar
Community Green Room
Box Office
Roosevelt Road Colonnade
Truxtun Road Arcade
Studio Theatre Stage
Lobby Elevator
Lower Lobby Art Gallery
Orchestra Space
Main Stage Green Room
Dressing Room (1)
Costume Shop
Main Stage Lighting System
Main Stage Control Booth
Main Downstairs Hallway
North Terrace
Accessibility Walkway North
Accessibility Walkway South
Gallery Seating North
Gallery Seating South
Main Lobby Sliding Door (1)
Wig & Makeup Room
Production Office Suite
Main Stage Sound System
Studio Sound System
Studio Control Booth
Main Women's Restroom
Main Men's Restroom

West Firepit
East Firepit
Drink Rail North A
Drink Rail South A
Drink Rail North B
Drink Rail South B
Box Office Stairway
Stage Door
Backstage Stairway
Production Office/Admin Stairway
Main Stage Dance Flooring
Main Lobby Entrance (2)
Main Family Restroom
Laundry Room
Artists Restroom Suite
Paint Room
Dimmer Room
Rehearsal Studio Entrances (2)
Production Elevator
AED (1)
Archway (2)
Assisted Listening Device (Main Stage)
North Patron Bar Art Panel
Roosevelt Road Colonnade (3)
South Patron Bar Art Panel
Studio Theater Lighting Console
Follow Spot Room
Main Stage Lighting Console
Water Fountains/Refill Station (4)
Roosevelt Road Colonnade Column (3)
Ghost Light Studio
Ghost Light Main Stage
Arcade Bench (14)
Cypress Tree (9)
Main Stage Theater Seat (180)
Studio Theater Seat (108)